



For immediate release:

For more information call:
Beth Friedman, President
The Friedman Marketing Group
888.884.8364, ext. 701
beth@tfmgcom.com

The Friedman Marketing Group Announces Staci Tunkel Is the Newest Addition to the Team

LYNCHBURG, VA (September 2, 2008) – The Friedman Marketing Group (TFMG) proudly announces that Staci Tunkel has joined their healthcare marketing team. The announcement was made by Beth Friedman, RHIT, President of TFMG. Staci's expertise in special events, tradeshow and promotions will enhance TFMG's marketing activities on behalf of its healthcare clients.

Staci has eight years of experience in meeting and event planning, tradeshow management and marketing. Her experience includes managing an annual average of 100 tradeshow and events for a large, national healthcare organization. In addition to the healthcare industry, she has worked on everything from music festivals to fundraisers. Her education and background in the arts instilled her with a creative approach to making a big impression.

"Staci is a real pro at promotions and special events," says Friedman. "TFMG is engaged in numerous tradeshow and events on behalf of our clients, so we are pleased to add her talent and expertise to our marketing team."

Headquartered in Lynchburg, VA, TFMG offers a wide array of marketing services including public relations, thought leadership, online marketing services and lead generation. All team members have career backgrounds in healthcare and possess solid media, industry leadership and national association relationships. For more information about the company, visit their website at: www.tfmgcom.com.